

Achievement Strategy

Make badges be achievements, or accomplishable activities of a known quantity.

How to create achievements

Use case example: How to promote a training and report on it later.

1. Create achievement badge.
 1. Go to **Menu > Company Admin > Custom Badges**.
 2. Turn on an achievement new, never used before, badge.
2. Bulk recognize staff who have accomplished the training course.
 1. To send a bulk recognition, email support@recognizeapp.com to obtain a bulk recognition guide.
 2. Email back the spreadsheet and in 48hr your recognitions will be imported.
3. Staff will receive the achievement in their profile. The recognition can include points they can redeem in the rewards catalog.
4. As admins, review the reports to discover who has accomplished what achievements in a given time period. Promote these employees in various ways, such as with access to a conference, power to make a decision, or status in the organization.

Use cases

Great for a training program where there are finite number of trainings a year.

Zappos uses badges for giving staff ownership over their careers with clear upward mobility.

Encourage quarterly community service through achievements.

Connect to your LMS through the Recognize API to automatically deliver achievements.



Badge settings (top), user profile (right)

